



Specialists who can offer you
Lower Development Costs
 with
Faster product Delivery
 in engineering services

DEVELOPMENT TECHNOLOGIES

JAVA Tools and Frameworks : Mobile Technologies :

J2SE, J2EE, J2ME
 Spring Frameworks
 Tomcat, JBoss
 JSF Struts, JSP Servlets
 Hibernate JDBC, JPA, EJB

J2ME
 Symbian C++
 .NET Compact Framework
 Windows CE
 iPhone, iTouch
 BlackBerry

PLATFORM SUPPORTED

BlackBerry :

BES
 BIS

Databases:

MySQL
 Oracle

Operating Systems :

Solaris
 Linux
 Windows
 Mac OSX

Mobile/Telco Outsourcing Development

hSenid can make high-performance applications available and affordable.

The hSenid Outsourcing division has been developed on the expertise that was gained from developing product based applications. Our domain expertise in the Telco Grade and Mobile arenas and our in depth knowledge in mobile switching (IN systems, SMSC, MMSC, USSD, etc) has enabled us to provide total Outsourcing services including product development life cycle services to both mid to large sized companies worldwide.

Some of the benefits you will receive are as follows :

- ▶ No travel, relocation or temporary housing expenses, no insurance, vacancies or sick leave expenses.
- ▶ Main advantages of "telecommute programming" including professional quality due to high skill sets and significant (over 60 %) savings on your development costs due to reasonable rates of pay.

hSenid has over 10 years of experience in systems architecture, database platforms, object oriented programming and business applications. hSenid also provides services such as consulting, high availability and high performance system architecting and development, system integration/migration, support and meeting customer's Outsourcing needs for information technology professionals. Our practiced areas cover MySQL, Java, RedHat, Business Objects and Microsoft Technologies.

hSenid engineers and consultants are experienced with back-end and front-end Mobile Applications, Technologies and Frameworks including Java, Symbian, Microsoft and Open-Source. Operating systems experience includes Windows and Unix varieties, WinCE and Palm OS. Database experience includes Oracle, MySQL, MSSQL and Db2.

Benefits :

- ▶ Absorb costs associated with recruiting, training, outfitting, paying, motivating and most importantly retaining software developers
- ▶ Meet tight deadlines and/or reduce application backlog
- ▶ Free internal programming staff for core business projects
- ▶ The developers will focus on resource-intensive development phases of coding, Q/A and maintenance
- ▶ React quickly to market and competitive pressures
- ▶ 24/7, 365 days of uninterrupted support which caters to all customer inquiries and problems

Why use hSenid for Outsourcing ?

By Outsourcing to hSenid, companies can become more competitive and gain strategic advantages through;

- Years of experience and domain expertise
- Teams being able to follow processes on all tracks
- Increased flexibility on the operational level
- Professional quality due to high skilled employees
- The ability to scale
- Long term resources
- Low attrition

A proven track record in Outsourcing both on fixed and long term resources

hSenid's latest mobile handset developments

IM on iPhones

hSenid IM on iPhones consists of all traditional features and interoperates with every major IM service, including AIM, Yahoo, Google Talk, ICQ and MSN Messenger. In addition to vocal IM, it offers traditional text messaging to and from users of those services. It also lets its users send each other pictures. iPhone users can chat with multiple friends across these services. hSenid IM on iPhones will also allow users to login to any of the services simultaneously if desired.

mStockTrading on Windows Mobile

With the launch of mStockTrading on Windows Mobile handsets, hSenid has been able to take the traditional trading of stocks to new dimensions. mStockTrading on Windows Mobile handsets can carry out straight-through trading and obtain up-to-the-minute information on the stock market anytime and anywhere.

Cosco on BlackBerry

Cosco is an expense tracker that enables BlackBerry users to capture, categorize and report their expenses instantly allowing them to save time and money. BlackBerry users can enter up-to-date expenditure information on projects/trips and activities in an easy-to-use and straight forward manner. With cosco, the organizing power and the efficiency of a BlackBerry is further enhanced.

Key Advantages :

- ▶ High levels of service maturity from process maturity and competency
- ▶ Infrastructure to support high-end and rapid software development
- ▶ Telecommunication facilities to handle software Outsourcing effectively
- ▶ Well laid out intellectual property practices
- ▶ Tools to implement processes and project management on a remote basis
- ▶ Adherence to the tenets of project management
- ▶ Implementation of measurable milestones for the life cycle of a project
- ▶ Established risk management and risk mitigation practices
- ▶ Clear, continuous and focused communication
- ▶ Project Managers and Engineers with experience in managing offshore IT Outsourcing assignments



Valista Case Study

About Valista

Established in 2003 following the merger of Network365 and iPIN, Valista is a global company with offices in the US, Europe, Asia, Japan and Latin America. The combined subscriber base with access to the Valista product suite exceeds 150 million users with over 1000 merchants utilizing the company's merchant integration technology. As a result, Valista has emerged as the leading provider of payments software enabling the purchase of premium services.

Valista Challenges

To bring aboard a highly skilled and competent team of software engineers that would easily adapt to Valista standards of high quality and to make them part of the Valista flagship product, Mobile payment software.

To be able to please a customer base of 150 million from US, Japan, France and UK with an exceptional Outsourcing team that would not only engage in development but also in QA, Project Management, Customer Support and other Professional Services.

Results/Outcome of working with hSenid

Valista attested the increase in revenue to the reduced costs while maintaining the same level of quality in all operations. Further, customer satisfaction rates and ROI have exceeded the expectations for both Valista as well as their customers.

“We are extremely happy to work with hSenid on our core development platform. We are impressed with their high level of skills and ability to adapt. hSenid is simply a thought leader in Mobile/Telco outsourcing development and we are proud to work with them.”

Raomal Perera
CEO Valista

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